Agency:

002

003

004

MSUNRISE

EPHIL4P

ENEWS5PM



Confirmed:

09/26/12 01:10 PM

\$2,000.00

\$2,700.00

\$1,000.00

Self Protect.: :20:00

0.0

0.0

0.0

\$500.00

\$1,350.00

\$1,000.00

Order ID: 80548 09/26/12 10:05 AM CF NTL-POL FBD - LBD: 10/19/12 - 10/25/12 HL#: Created:

NRCC EST#3259 (9820)

30

30

30

Product:

Client: NATIONAL REPUBLICAN... CPF. / / 3259 Agency Commission: 15 % Updated: EBIRCHILL on 09/26/12 01:11 PM

Buyer: MICHELLE MORIE Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 09/27/12 09:16 AM AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0%

NEW ORDER CHG/PH 09/26/12

NATIONAL MEDIA RESEARCH

Sales Catg NR A/G Time Class Eligible Days Dur SC Self Pr Item Break Type **HHOLDS** Rate Spots Total **MSUNRISE** 0 0 0 0 1 0 0 NEWS 30 \$500.00 \$500.00 001 0.0

FBD **LBD** Oct 15 10/19/12 10/19/12

Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days **Break Type HHOLDS** Rate Spots Total

FBD LBD Oct 22 10/22/12 10/25/12 4

1 1 1 1 0 0 0 NEWS

1 0 0 1 0 0 0 EFG

0 0 0 0 1 0 0 NEWS

Break Type Dur SC Self Pr Sales Catq NR A/G Item Time Class Eligible Days **HHOLDS** Rate Spots Total

FBD **LBD** Oct 22 10/22/12 10/25/12 2

Eligible Days Break Type Dur SC Self Pr Time Class Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

FBD <u>LBD</u> Oct 15 10/19/12 10/19/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 005 **ENEWS5PM** 1 1 1 1 0 0 0 NEWS 30 0.0 \$1,000.00 \$4,000.00

FBD LBD Oct 22 10/22/12 10/25/12 4

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 006 **AENTER** 0 0 0 0 1 0 0 ACC 30 \$1,400.00 \$1,400.00 0.0

FBD LBD Oct 15 10/19/12 10/19/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 007 **AENTER** 1 1 1 1 0 0 0 ACC 30 0.0 \$1,400.00 \$5,600.00

FBD Oct 22 **LBD** 10/22/12 10/25/12

NR A/G

AE:

011

NLATE



0.0

\$3,000.00

4

\$12,000,00

KYW-TV

BM: SS

Order ID: 80548 CF NTL-POL FBD - LBD: 10/19/12 - 10/25/12 HL#: Created: 09/26/12 10:05 AM

CPE: Client: NATIONAL REPUBLICAN... / / 3259 Agency Commission: 15 % Updated: EBIRCHILL on 09/26/12 01:11 PM

Agency: NATIONAL MEDIA RESEARCH NRCC EST#3259 (9820) Self Protect.: :20:00 Confirmed: 09/26/12 01:10 PM Product: **HHOLDS** DMA RTG Sched, Code: Z 09/27/12 09:16 AM MICHELLE MORIE Contract: Buver: Demo: Billing Int: Monthly

WPSG: 0% WPPX: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WGTW: 0% CABLE: 0% Share: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G **AINSIDER** 0 0 0 0 1 0 0 ACC 800 30 0.0 \$1,600.00 \$1,600.00

FBD LBD Oct 15 10/19/12 10/19/12 1

JOHN LINK POL.-GWTS-PH

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 **AINSIDER** 1 1 1 1 0 0 0 ACC 30 0.0 \$1,600.00 \$6,400.00

FBD LBD Oct 22 10/22/12 10/25/12 4

Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Catg Rate Spots Total Item **HHOLDS** 010 NLATE 0 0 0 0 1 0 0 NEWS 30 \$3,000.00 \$3,000.00

FBD LBD Oct 15 10/19/12 10/19/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Rate Spots Total Item **HHOLDS**

30

1 1 1 1 0 0 0 NEWS FBD **LBD** Oct 22

10/22/12 10/25/12 4

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 012 LLETTER 0 0 0 0 2 0 0 LETT 30 0.0 \$1,000.00 \$2,000.00

FBD LBD Oct 15

10/19/12 10/19/12 2

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G **HHOLDS** LLETTER 2 2 2 2 0 0 0 LETT 30 013 \$1,000.00 \$8,000.00 0.0

FBD LBD Oct 22

10/22/12 10/25/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item 014 PNAVY8 0 1 0 0 0 0 0 REGP 30 0.0 \$14.000.00 \$14.000.00

FBD LBD Oct 22

10/23/12 10/23/12



0.0

\$500.00

KYW-TV

CF NTL-POL Order ID: 80548

FBD - LBD: 10/19/12 - 10/25/12

NATIONAL REPUBLICAN... Client:

CPE: / / 3259 Created: 09/26/12 10:05 AM

Agency: NATIONAL MEDIA RESEARCH

NRCC EST#3259 (9820) Product:

Agency Commission: 15 % Self Protect.: :20:00

Updated: EBIRCHILL on 09/26/12 01:11 PM Confirmed: 09/26/12 01:10 PM

MICHELLE MORIE Buyer:

HHOLDS DMA RTG Demo:

Sched. Code: Z

09/27/12 09:16 AM Contract:

AE: JOHN LINK POL.-GWTS-PH

HL#:

Billing Int: Monthly BM: SS

\$500.00

WPSG: 0% WPPX: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WGTW: 0% CABLE: 0% Share: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G PSURV25 0 0 1 0 0 0 0 REGP 30 \$8,500.00 \$8,500.00 015 0.0

FBD LBD Oct 22 10/24/12 10/24/12 1

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 016 PBANG*2MENTH 0 0 0 1 0 0 0 REGP 30 0.0 \$15,000.00 \$15,000.00

FBD LBD Oct 22 10/25/12 10/25/12 1

Rate Spots Dur SC Self Pr NR A/G **Time Class** Eligible Days Break Type Sales Catg Item **HHOLDS** Total 017 **PPERSON** 0 0 0 1 0 0 0 REGP 30 \$10,000.00 \$10,000.00

FBD LBD Oct 22 10/25/12 10/25/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Break Type Rate Spots Total Item

30

FBD <u>LBD</u> Oct 15 10/20/12 10/20/12 1

018

WSAT6-7A

0 0 0 0 0 1 0 NEWS

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 019 WSUN7-9A 0 0 0 0 0 0 1 NEWS 30 0.0 \$550.00 \$550.00

FBD LBD Oct 15 10/21/12 10/21/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$98,750.00	\$83,937.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$98,750.00	\$83,937.50	\$0.00	\$0.00